The Himalayan University Consortium’s Secretariat calls for the submission of creative multimedia communication products such as audio-visuals, video blogs, etc. conveying science-based key messages that promote effective solutions for air pollution issues in the Hindu Kush Himalayas (HKH). Topics can range from but are not limited to – sources and drivers of air pollution; potential targets for action on air quality; major challenges in planning and implementing mitigation action; the impact of air pollution from social, livelihood, and economic angles; the gendered impacts of air pollution and gender groups as drivers of air pollution; ways in which vulnerable groups are responding to air pollution; the current status of air pollution outreach; medium for information sharing, and required improvements for better outreach; and suggestions for policymakers on how to address air quality issues.

- Entries can be submitted by a pair or a group, consisting of at least one scientist and one community member (media person, practitioner, policymaker, or local representative)
- Entries must be based on the latest research findings in the field of air quality and pollution in the HKH
- Entries will be evaluated for originality and relevance of research findings, methodology, key messages, and innovative communication methods
- Entries can be in a multimedia format, combining slides and videos; must be no longer than four minutes; and should be submitted via the Panopto platform accessible through the HUC portal. Register as an individual user on the HUC portal and login to Panopto to submit your entry. Once the entry has been successfully uploaded, please complete this form.
- Entry submitters are responsible for providing full credits and citations of sources and materials used in the production
- Entries in the local language with English subtitles will be given special consideration
- HUC strongly encourages submission by women and members of underrepresented communities

**CALL FOR SUBMISSIONS**

**Communicating science for effective air pollution solutions in the HKH**

**Deadline:** 27 January 2022 | 12:00 (noon), Nepal Standard Time

**Entries must be based on the latest research findings in the field of air quality and pollution in the HKH**

**Entries will be evaluated for originality and relevance of research findings, methodology, key messages, and innovative communication methods**

**Entries can be in a multimedia format, combining slides and videos; must be no longer than four minutes; and should be submitted via the Panopto platform accessible through the HUC portal. Register as an individual user on the HUC portal and login to Panopto to submit your entry. Once the entry has been successfully uploaded, please complete this form.**

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**HUC strongly encourages submission by women and members of underrepresented communities**
**Prizes:** We will be awarding two prizes (USD 400 each) – best entry for the HKH region and best entry focused on the Punjab region. The winners will be announced during the [Two Punjabs, One Atmosphere workshop](#) and will be featured on the dedicated [fellows' stories](#) page of the HUC website. Short-listed entries will be made available for public view, as part of the teaching resources, on HUC’s Panopto platform.

**Background**

In collaboration with the U.S. State Department, ICIMOD is organizing a regional workshop – Two Punjabs, One Atmosphere – from 31 Jan–3 Feb 2022. The workshop will bring together researchers and experts from diverse sectors and disciplines – air quality monitoring, health, gender equality and social inclusion, livelihoods, knowledge management, and communication, as well as those working on brick kilns, open burning, smog, and transport – to share their knowledge and experience on air pollution, mainly in the Greater Punjab. The workshop will support the establishment of a network of specialists to assist in the development of a regional perspective that has the potential to influence decision-makers across the Greater Punjab and in the HKH region.

As part of promoting mountain-focused HKH-specific research and training, the Himalayan University Consortium (HUC) facilitates the uptake of science-based solutions in higher education curricula and training programmes amongst its member universities. HUC encourages early and mid-career researchers to collaborate with stakeholders in co-designing research, working toward innovative solutions that are embraced and led by local communities.

For more information, please contact the HUC Secretariat ([huc@icimod.org](mailto:huc@icimod.org))