

CALL FOR SUBMISSIONS

Communicating science for effective air pollution solutions in the HKH

Deadline: 27 January 2022 | 12:00 (noon), Nepal Standard Time

The Himalayan University Consortium's Secretariat calls for the submission of creative multimedia communication products such as audio-visuials, video blogs, etc. conveying science-based key messages that promote effective solutions for air pollution issues in the Hindu Kush Himalayas (HKH). Topics can range from but are not limited to – sources and drivers of air pollution; potential targets for action on air quality; major challenges in planning and implementing mitigation action; the impact of air pollution from social, livelihood, and economic angles; the gendered impacts of air pollution and gender groups as drivers of air pollution; ways in which vulnerable groups are responding to air pollution; the current status of air pollution outreach; medium for information sharing, and required improvements for better outreach; and suggestions for policymakers on how to address air quality issues.

- Entries can be submitted by a pair or a group, consisting of at least one scientist and one community member (media person, practitioner, policymaker, or local representative)

- Entries must be based on the latest research findings in the field of air quality and pollution in the HKH
- Entries will be evaluated for originality and relevance of research findings, methodology, key messages, and innovative communication methods
- Entries can be in a multimedia format, combining slides and videos; must be no longer than four minutes; and should be submitted via the [Panopto platform](#) accessible through the [HUC portal](#). Register as an individual user on the HUC portal and login to Panopto to submit your entry. Once the entry has been successfully uploaded, please complete [this form](#).
- Entry submitters are responsible for providing full credits and citations of sources and materials used in the production
- Entries in the local language with English subtitles will be given special consideration
- HUC strongly encourages submission by women and members of underrepresented communities

Prizes: We will be awarding two prizes (USD 400 each) – best entry for the HKH region and best entry focused on the Punjab region. The winners will be announced during the [Two Punjabs, One Atmosphere workshop](#) and will be featured on the dedicated [fellows' stories](#) page of the HUC website. Short-listed entries will be made available for public view, as part of the teaching resources, on HUC's Panopto platform.

Background

In collaboration with the U.S. State Department, ICIMOD is organizing a regional workshop – Two Punjabs, One Atmosphere – from 31 Jan–3 Feb 2022. The workshop will bring together researchers and experts from diverse sectors and disciplines – air quality monitoring, health, gender equality and social inclusion, livelihoods, knowledge management, and communication, as well as those working on brick kilns,

open burning, smog, and transport – to share their knowledge and experience on air pollution, mainly in the Greater Punjab. The workshop will support the establishment of a network of specialists to assist in the development of a regional perspective that has the potential to influence decision-makers across the Greater Punjab and in the HKH region.

As part of promoting mountain-focused HKH-specific research and training, the Himalayan University Consortium ([HUC](#)) facilitates the uptake of science-based solutions in higher education curricula and training programmes amongst its member universities. HUC encourages early and mid-career researchers to collaborate with stakeholders in co-designing research, working toward innovative solutions that are embraced and led by local communities.

For more information, please contact the HUC Secretariat (huc@icimod.org)

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